



**Pakistan Cricket Board  
Career Opportunity**

**Role: PSL Director**

**Purpose of the role:**

The Director PSL is a leadership role who is responsible for leading and ensuring the efficient and effective delivery of the PSL. The incumbent should be a strategist with outstanding leadership and inter-personal skills.

**Key Responsibilities**

- Play a pivotal role in developing and implementing approved strategies for the PSL.
- Work closely with all PSL stakeholders and senior PCB management and be responsible for the organization and smooth running of the PSL.
- Develop and maintain alliances with all PSL stake holders, partners and franchises.
- Identify new growth areas and the business development of PSL leading to higher revenue potential.
- Oversee all PSL rights/services, procurement processes and ensure timely delivery and execution.
- Prepare reports and analysis identifying areas for improvement and adjustment; future commitments from PCB or the Franchises side; and growth potential.
- Develop, mentor and manage a dynamic PSL Team and ensure delegation of responsibility with accountability, enabling them to achieve their assigned KPIs and targets.
- Monitor and implement efficaciously all PSL activities through inter-departmental coordination.

**Eligibility Criteria**

- Minimum Master's Degree from a recognized university or equivalent professional qualification
- At least ten (10) years' work experience
- Demonstrated; and have served in leadership/senior management positions in public or private sector renowned organizations for at least five (5) years.
- Age limit is 50 years
- Whilst previous cricketing or sports administrative experience would be advantageous, it is not essential.

Interested candidates fulfilling the above criteria can apply at following address by submitting a CV with a passport size recent photograph, latest by **5 p.m. on 13 May, 2021**.

PCB will have the sole discretion to accept or reject any application.

**Senior General Manager HR & Administration**

Pakistan Cricket Board  
Gaddafi Stadium, Ferozpur Road, Lahore, Pakistan  
E-mail: [directorpsl@pcb.com.pk](mailto:directorpsl@pcb.com.pk)

**Note:** Clearly mention the position applied for. Only shortlisted candidates will be contacted / called for interviews. No TA/DA shall be paid for the interview process.