

ICC Pathway Events – Live Streaming and Commercial Rights

Request for Proposals

In this Request for Proposals (**RFP**) the ICC seeks responses from interested and qualified entities to exploit certain commercial rights and provide a live stream and related services for ICC Pathway Events from 2021 to 2023.

The **Commercial Rights** include:

- Global Broadcast Rights via Digital Delivery;
- Pathway Events Sponsorship;
- Fantasy Game Rights; and
- Data Rights.

The Successful Applicant will provide the following **Services**:

- Production of a Live Stream with English language commentary;
- Creation of a basic statistical graphics package and data feed; and
- Distribution of the Live Stream on a global basis.

The primary intention of this RFP is to ensure global coverage for these ICC Pathway Events. However, beyond the delivery of the Services it is the ICC's intention to accept the most commercially attractive proposal in relation to the Commercial Rights.

Interested applicants should request the RFP document by sending an e-mail to sunil.manoharan@icc-cricket.com. The ICC will issue the RFP document to qualified applicants upon completion of a standard non-disclosure agreement.

The relevant timelines for the RFP process are as follows:

	Date
RFP published on ICC website and sent to potential Applicants	22 November 2020
Deadline for receipt of enquiries, requests for information clarification from Applicants	7 December 2020
Deadline for receipt by IBC of Proposals from Applicants	14 December 2020

* Dates may be amended by the ICC in its absolute discretion.

ICC Pathway Events	Matches
ICC Men's T20 World Cup Asia A Qualifier	10
ICC Men's CWC League 2 (ODI)	6
ICC Men's T20 World Cup Sub Regional Africa A Qualifier	21
ICC Men's T20 World Cup Sub Regional Africa B Qualifier	15
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC League 2 (ODI)	6
ICC Men's T20 World Cup Sub Regional Europe A Qualifier	20
ICC Men's T20 World Cup Sub Regional Europe B Qualifier	20
ICC Men's T20 World Cup Sub Regional Europe C Qualifier	20
ICC Men's T20 World Cup Asia A Qualifier	15
ICC Men's T20 World Cup EAP Qualifier	20
ICC Men's CWC League 2 (ODI)	6
ICC Women's World Cup Qualifier (50-overs)	30
ICC Men's T20 World Cup Americas Qualifier	20
ICC Women's T20 World Cup Europe Qualifier	15
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC Challenge League A (50-overs)	15
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC Challenge League B (50-overs)	15
ICC Women's T20 World Cup Americas Qualifier	12
ICC Women's T20 World Cup EAP Qualifier	20
ICC Women's T20 World Cup Asia Qualifier	20
ICC Women's T20 World Cup Africa Qualifier	28
ICC Men's T20 World Cup Europe Qualifier	12
ICC Men's T20 World Cup Africa Qualifier	12
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC Challenge League B (50-overs)	15
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC Challenge League A (50-overs)	15
ICC Men's T20 World Cup Qualifier A	20
ICC Men's CWC League 2 (ODI)	6
ICC Women's T20 World Cup Qualifier	20
ICC Men's T20 World Cup Qualifier B	20
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC League 2 (ODI)	6
ICC Men's CWC Qualifier Play-off (ODI)	15